

# Healthy School Fundraisers

**Fundraising** is important to support school activities. Help reinforce healthy living messages taught in the classroom and at home by choosing:

- \* a *non-food* fundraiser, or
- \* a food fundraiser that meets the [Healthy Foods for My School](#) guidelines

## Can they still make a profit...?

Research and experience show that non-food and healthy food fundraisers can be just as profitable as selling foods high in sugar and salt.



**Curriculum Link:** why not link the promotion of your fundraiser to the curriculum! Have students develop a marketing plan using posters, ads, and newsletters.

## Fundraising Ideas

- Sell **items branded with your school logo** (clothing, travel mugs, water bottles, lunch kits, etc.)
- Buy **school supplies** in bulk and sell at a reduced cost
- Enlist school staff to do **silly activities** (wear funny clothes, sing over the intercom, etc.)
- Promote reading with **book fairs** and **read-a-thons**
- Run **auctions, garage sales, flea markets**
- **Make and sell bracelets** for special days (Valentine's Day, Mothers Day)
- Organize **teachers vs students sports games** and charge an admission fee or ask for a small donation
- Hold fun **theme days** where students pay to **dress up** (PJ day, crazy hair day, hat day, etc.)
- Hold a **car wash** to promote school spirit and physical activity
- Sell **magazines, gift wrap or gift cards**
- **Sell seeds or vegetable, fruit, herb or flower plants** (**curriculum link:** these can be started in the classroom or school garden as a science project)



Fundraise by selling top quality Canadian grown vegetables!

Fundraiser runs from  
Sept– Dec

*Farm to School* offers 50% of total sales back to schools.

For more information

Website:

[www.farmtoschool.ca](http://www.farmtoschool.ca)

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